

**50+ High School's KPIs
on a dashboard**

Summarizing Situation

The client is US-based, one of the leading high schools having 50+ schools across the US. They have been using Zoho subscription, Zoho CRM, Zoho accounting, and LMS systems to manage and get all the details about school's functioning.

The client was getting islands of information from these different systems. When it comes to drawing KPIs or taking any decision, they have to access multiple systems, exporting files from there and then working with the multiple exported files to draw insights to evaluate KPIs and make any decision.

Impact on the Business

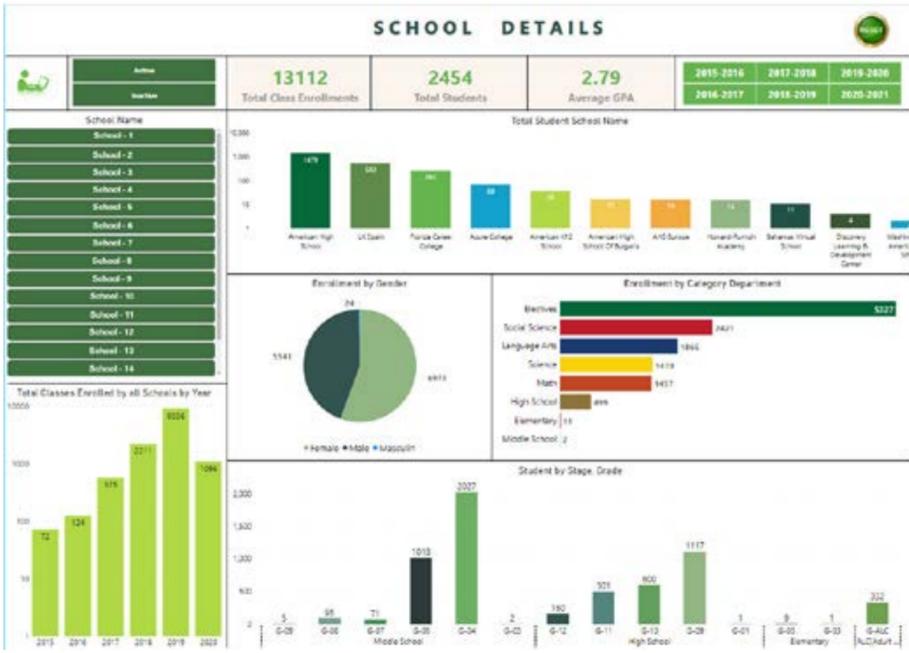
Information is scattered and dependency on multiple software, because of this the school management was having a huge dependency on people working with these systems on day to day basis. As a result:

- For getting insight to take the evidence-based decision, the school staff had to export multiple files from a different system, collate and create information with those files. The problem was that despite all this, all datapoints important for a decision were not visible in one single view and they were unable to compare factors in real-time
- No visibility on how schools, courses, teachers, students are performing
- Starting new campus, withdraw course from the school, hiring teacher and staff decisions are gut-based and requirement-based not data-driven based

Resolution

The requirement was to have a dashboard to know everything about all the schools. Systematix Infotech involved their Open Source expert in utilizing the data to draw meaningful insight for quick and easy decision making. After understanding the existing systems, experts created a bridge that ensures the connectivity of all the systems 24/7. Experts had developed custom APIs and used a few existing systems' APIs, shared by the client, to gather and prepare the required data for generating graphs. They have used the Laravel framework for the project, and with the integration of Google graphs, C3 and D3 charts created desired views in the form of various reports, analyses, and KPIs.

These reports and analysis include students record by school, Performance of School by courses, students and other parameters, number of courses offered by the school and enrolled students for the specific course, Class schedules, Teacher and student attendance, Students fees status, Students grade book, Course content and student, active and inactive students, contact records, and many more:



STUDENT DETAILS

13112 Enrollment | **2454** Students | **2.79** Average GPA

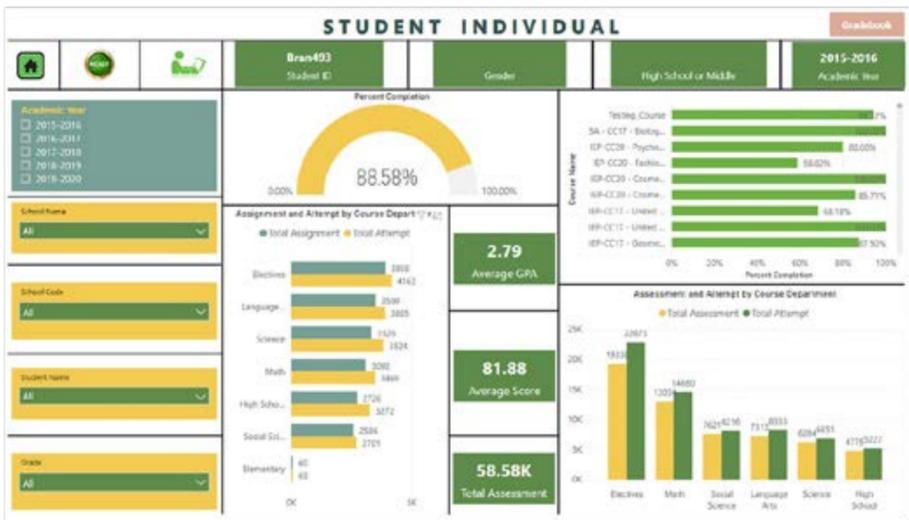
2015-2016	2017-2018	2019-2020
2016-2017	2018-2019	2020-2021

School Name (List of schools 1-14)

School Code (List of codes 1-14)

Students Enrolled (Table with columns: Student Name, Course Department, Course Name, Grade)

Students Following Courses (Table with columns: Student Name, Course Name, Percentage)



Teacher Details

380 Total Courses | **2059** Total Students | **185333:55:48** Total Duration (In Hrs)

Teacher Name (Blank)

Teacher Attendance (Table with columns: Start Date, Login Time, Logout Time, Duration)

Student Grades (Bar chart showing average scores for various courses)

COURSE ASSIGNMENT

2.79 Average GPA

Assignment	Course Name	Marks Obtained	Total Marks	Letter Grade	Revised Marks	Percentage
010719002-463-Unit 1 Lesson 2: "Writing a Summary" Assignment	CC18 - M3 Language Arts 2 - Semester 1	0.00	10.00	F		0.00%
010719002-4612-Unit 2 Lesson 4: "Revising an Autobiographical Narrative" Assignment	CC18 - M3 Language Arts 2 - Semester 1	0.00	10.00	F		0.00%
290619001-4503-Unit 1 Overview Sharing our Stories Assignment	CC18 - M3 Language Arts 1 - Semester 1	0.00	10.00	F		0.00%
Unit 1 Lesson 1: "Setting a Purpose for Reading" Assignment	CC18 - M3 Language Arts 2 - Semester 1	0.00	10.00	F		0.00%
Unit 1 Lesson 4: "Revising a Summary" Assignment	CC18 - M3 Language Arts 2 - Semester 1	0.00	10.00	F		0.00%
Unit 2 Lesson 1: "Activating Prior Knowledge" Assignment	CC18 - M3 Language Arts 2 - Semester 1	0.00	10.00	F		0.00%
Unit 2 Lesson 2: "Writing an Autobiographical Narrative" Assignment	CC18 - M3 Language Arts 2 - Semester 1	0.00	10.00	F		0.00%
Unit 3 Lesson 1: "Drawing Conclusions" Assignment	CC18 - M3 Language Arts 2 - Semester 1	0.00	10.00	F		0.00%
Unit 3 Lesson 2: "Writing a Short Fictional Story" Assignment	CC18 - M3 Language Arts 2 - Semester 1	0.00	10.00	F		0.00%
Unit 3 Lesson 4: "Revising a Short Fictional Story" Assignment	CC18 - M3 Language Arts 2 - Semester 1	0.00	10.00	F		0.00%
010819001-6394-Unit 1 Lesson 7 Apply: Reproductive Behavior of Animals	CC17 - Zoology - Semester 1	0.00	15.00	F		0.00%
020719001-5288-Unit 1: Lesson 4: "The People Could Fly" Assignment	CC18 - M3 Language Arts 2 - Semester 1	0.00	15.00	F		0.00%
020719001-5289-Unit 1: Lesson 5: Comping Literature (Born Sawyer / Born Worker) Assignment	CC18 - M3 Language Arts 2 - Semester 1	0.00	15.00	F		0.00%
020719001-5292-Unit 2: Lesson 3: "The Tell-Tale Heart" Assignment	CC18 - M3 Language Arts 2 - Semester 1	0.00	15.00	F		0.00%
120719001-5175-Unit 5: Lesson 3: "Flowers for	CC18 - M3 Language Arts 2 - Semester 2	0.00	15.00	F		0.00%

COURSE DEPARTMENT

13K Total Number of Students Enrolled

1021 Total Number of Failing Students

641 Total Number of Courses

Top 10 Enrolled Students

Top 10 Worst Students

Impact of Resolution

360-degree visibility to the client to know each and everything about schools in a single click, anytime, anywhere. There is no staff deputed by the school management to analyze the data, post solution deployment. Other impacts are as below:

- 100% automated KPIs and reports
- 79% YOY growth in revenue through contextual and location-based marketing strategies
- Evidence-based decision making

About Us

Incorporated in 2005, Systematix is a global IT services and solutions company, transforming industries with the digital solution across web, mobile, IoT, RPA and data science. With a talented and experienced team of 250+, technology expertise and CMMI Level 3 appraised processes, we are a trusted technology partner of many leading ISV, Automotive, Manufacturing, Engineering and OEM companies.

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